



THRIVE ALLEN COUNTY



17th Annual AWARD CELEBRATION

Sponsorship Form 2024

In 2007, our community faced some serious challenges. Climbing poverty levels, poor community health, and limited access to healthy lifestyle choices. We could have thrown up our hands in defeat, but we didn't. Together, we chose to thrive. Seventeen years later, Allen County is a healthier, more vibrant, better place to live thanks to business and community members like you.

Partnerships are what fuel our work and our community. We hope you'll team up with us to recognize the outstanding achievements of friends and colleagues at this year's Annual Award Celebration on **Friday, November 22nd**. If you would like to be a sponsor, please contact Jessica Thompson at jessica@thriveallencounty.org or call **620-365-8128**.

Presenting Sponsor - \$5,000 (Limit 2)

- 6 tickets (one table) (value \$180)
- Top billing logo recognition on all promotional materials
- Recognition as Presenting Sponsor in all media releases
- Full-page ad with logo in printed program distributed to nominees
- Product placement in nominee gift bags
- Logo recognition on Thrive's website and event registration page
- Branded transition between speakers
- 2 dedicated social media posts thanking business
- \$100 donation to local organization of business' choice for a Corporate Social Responsibility initiative, with special recognition during event

Social Hours Sponsor - \$2,500 (Limit 2)

- 2 tickets to event (value \$60)
- Event sponsorship of either the Pre-Ceremony Social Hour or the After-Hours Dance Party
- Product placement on tables during social hour or dance party
- Logo placement on dessert tables, coffee bar, and/or serving bar
- Secondary billing logo on all promotional materials
- Half-page ad in printed program with logo
- Branded transition between speakers shared with other social hours sponsor
- 2 dedicated social media posts thanking business

Nominee Sponsor - \$2,000

- 2 tickets to event (value \$60)
- Sponsorship of four Nominee table reservations
- Half-page ad with logo in printed program distributed to nominees
- Product placement in nominee giftbags
- Logo recognition on Thrive's website and event registration page
- Branded transition between speakers
- 1 dedicated social media post thanking business

Sponsorship Levels (cont.)

Award Sponsor - \$1,000

- 4 tickets to event (value \$120)
- Third billing logo recognition in all promotional materials
- Half-page ad with logo in printed program distributed to nominees
- Product placement in nominee giftbags
- Logo recognition on Thrive's website and event registration page
- Branded transition between speakers
- 1 dedicated social media post thanking business

Loyal Supporter - \$500

- 2 tickets to event (value \$60)
- Name recognition in all promotional materials
- Quarter-page ad with logo in printed program distributed to nominees
- Name recognition on event registration page
- Branded transition between speakers, shared with other Nominee Sponsors
- 1 dedicated social media post thanking business

Supporter - \$250

- 1 ticket to event (value \$30)
- Name recognition in all promotional materials
- Business name in printed program distributed to nominees
- Name recognition on event registration page
- Branded transition between speakers, shared with Loyal Supporters
- 1 dedicated social media post thanking business

Become a sponsor today! Please contact us by September 13th to confirm sponsorship.

**Have questions or need help?
You can call, email, or stop by our office to find out more.**

We can also help create a custom sponsorship packet for you or your business:

jessica@thriveallencounty.org

620-365-8128

9 S. Jefferson, Iola, KS 66749

Don't Miss This Special Event!

We are in person again this year at Allen Community College celebrating our 17th anniversary. We will be recognizing more outstanding individuals and organizations in the community who are working to make Allen County a better place for all to live. We look forward to seeing you there!



To the stars through adversity.

Thrive 17th Annual Celebration
Sponsorship Form

As a sponsor for Thrive Allen County's 17th Annual Celebration event, I will have the satisfaction of knowing that I am making a difference in our community with my contribution. I agree to the following conditions:

- My business/organization will provide sponsorship funding on or before October 31, 2024.
- My business/organization will provide a digital copy of our logo (if needed), which will be used for promotional materials.

Name: _____ Title: _____

Organization: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip code: _____

Signature: _____ Date: _____

SPONSOR TYPE (circle one)

PRESENTING SPONSOR- \$5,000

SOCIAL HOURS SPONSOR- \$2,500

NOMINEE SPONSOR- \$2,000

AWARD SPONSOR- \$1000

LOYAL SPONSOR- \$500

SUPPORTER- \$250

OTHER: _____

IN-KIND

PAYMENT OPTIONS (circle one and complete if credit card)

CHECK

CASH

PAY ONLINE (www.thriveallencounty.org)

CREDIT CARD:

Visa

Mastercard

Discover

AMEX

Name on Card: _____

Credit Card # _____ Expiration Date: _____ CVC _____

Email: _____