



**2008
Recreation
Survey
Results**

Overview and Methodology

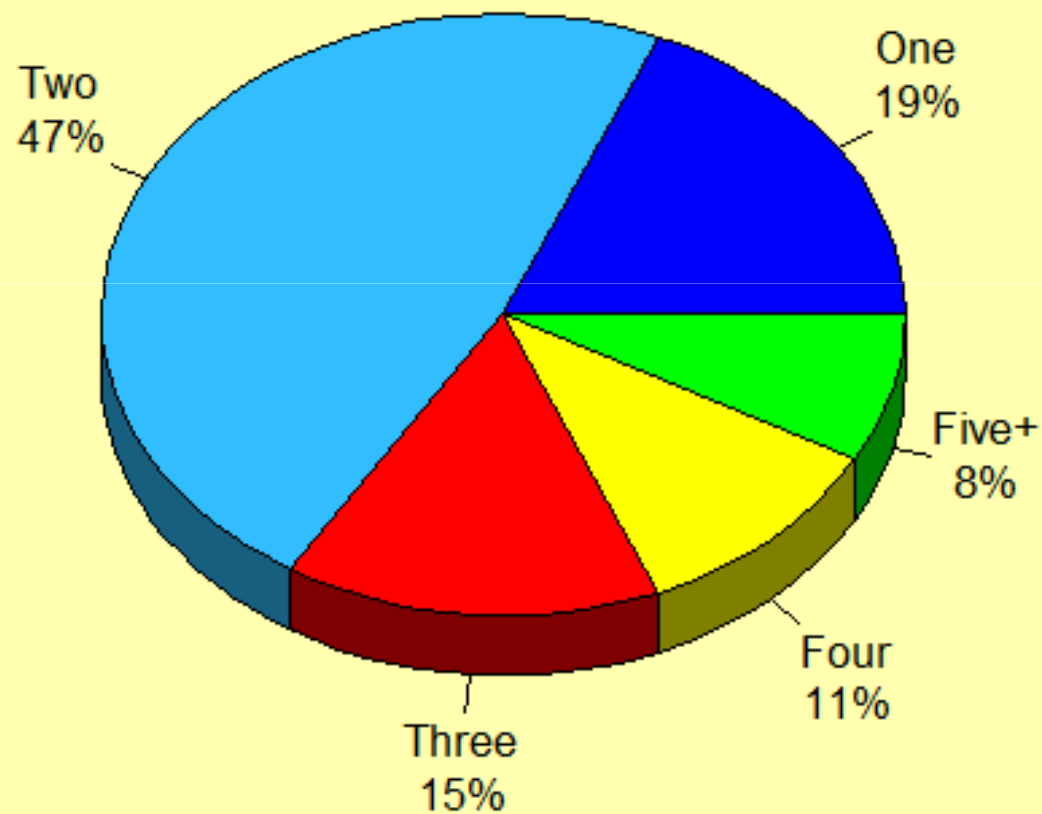
- Conducted during fall of 2008
- Random sample of 4000 households countywide
- Surveys were mailed and conducted by telephone
- Goal of 800 returned surveys was far exceeded with 913 completed and returned
- +/- 3.3% margin of error

Key Iola Findings

- 33.2% of Iolans exercise 3 or more times weekly.
- 77% of Iola respondents chose walking as their #1 form of exercise.
- 62.9% of respondents rated the quality of Iola Recreation programming as excellent (14.4%) or good (48.5%)
- 29.6% of Iolans say that facility availability prevents them from exercising more often
- 54.8% of Iolans were very or somewhat supportive of a ½ cent sales tax increase for new facilities.

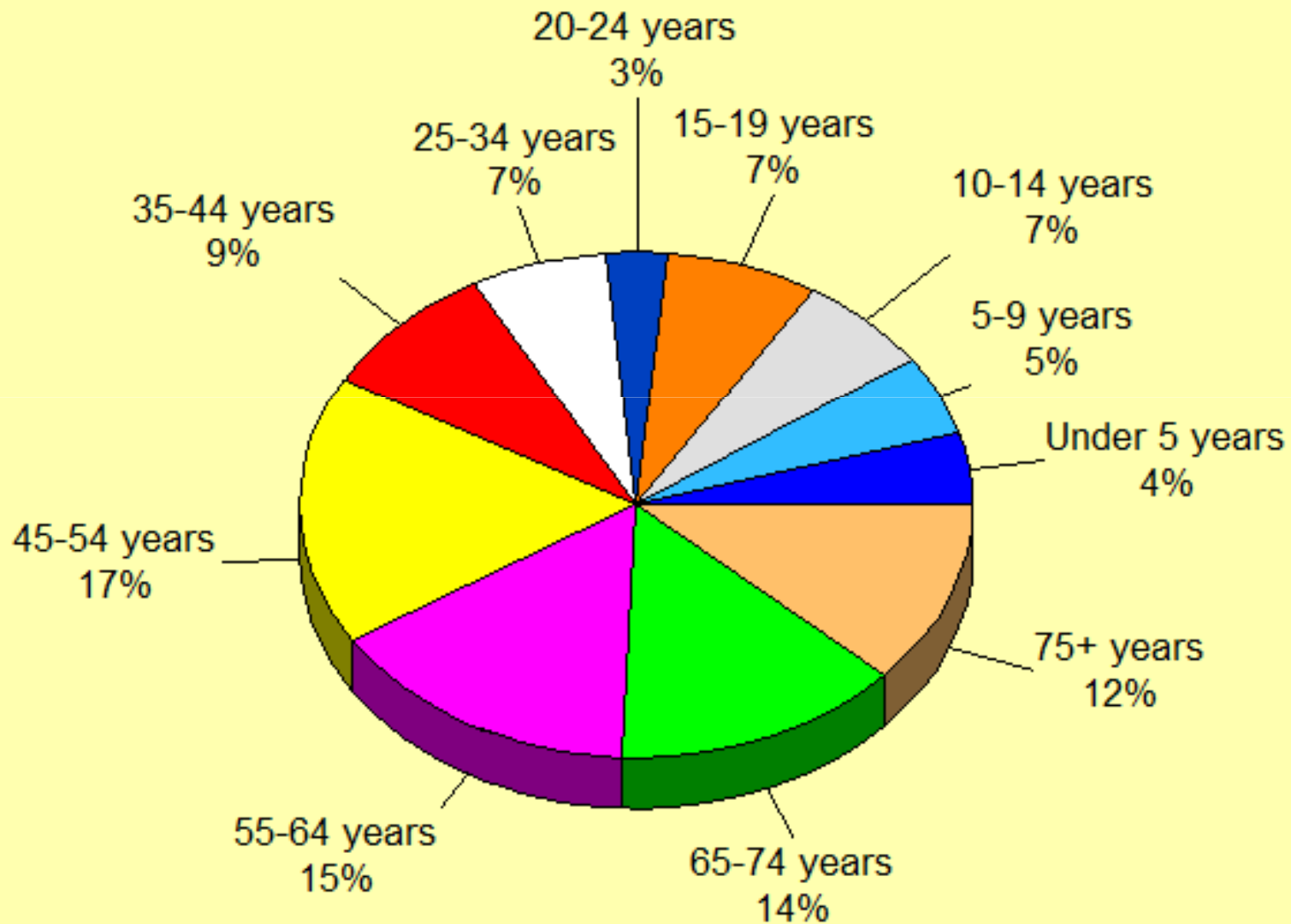
Q1. Demographics: Number of People in Household

by percentage of respondents



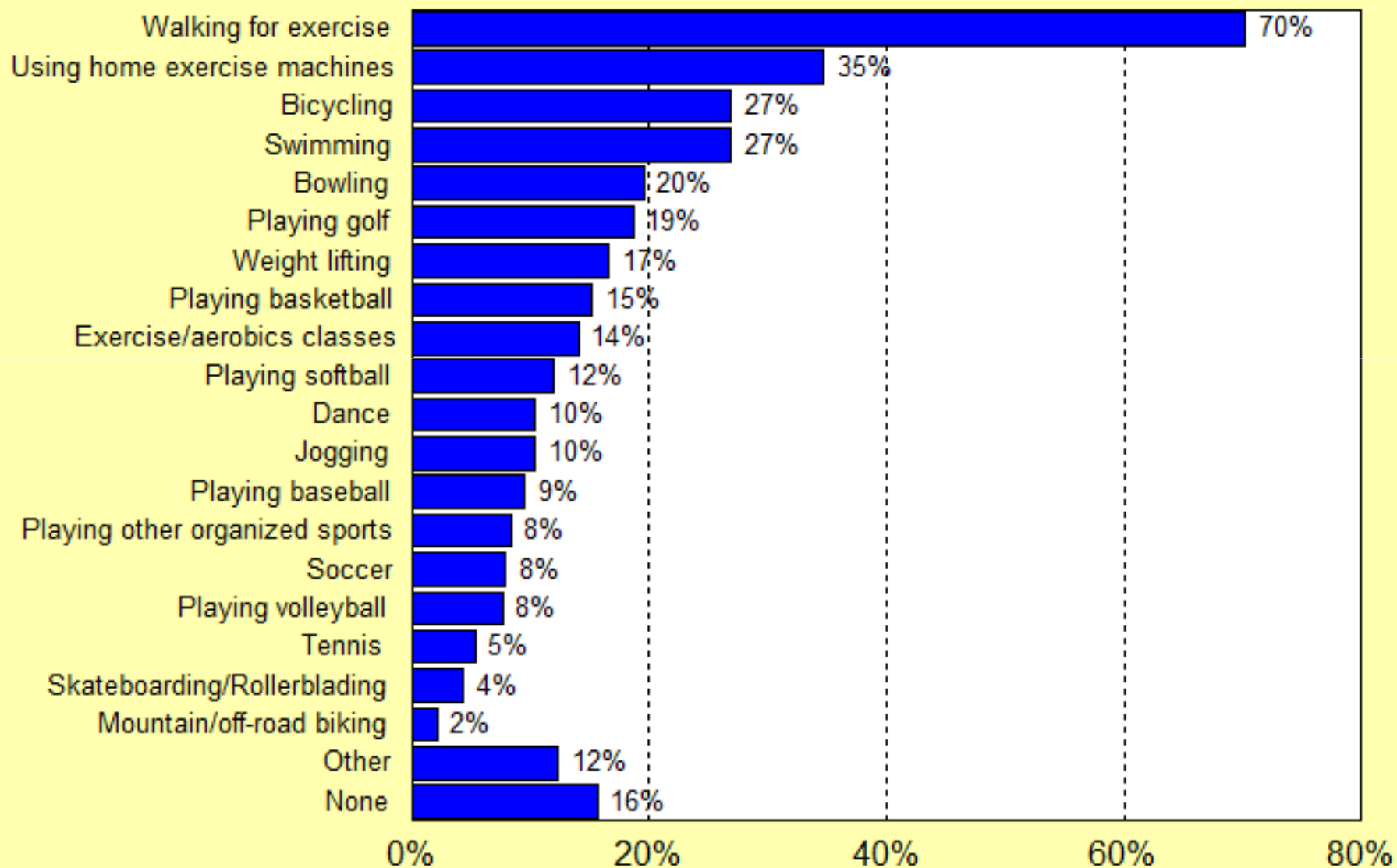
Q2. Demographics: Ages of People in Household

by percentage of household occupants



Q3. Physical Recreation Activities Used in Allen County During the Past Year

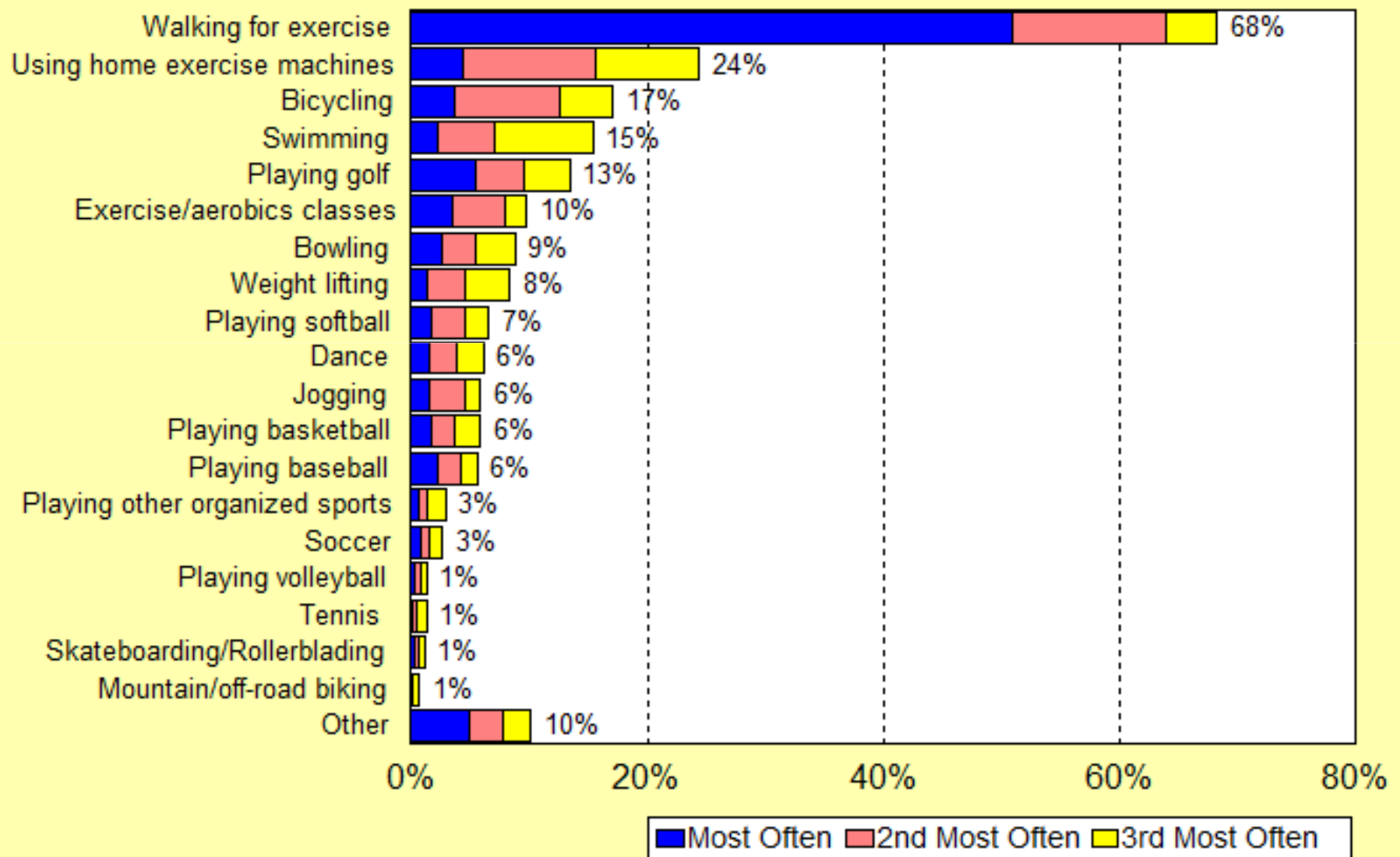
by percentage of respondents (multiple choices could be made)



Source: Leisure Vision/ETC Institute (November 2008)

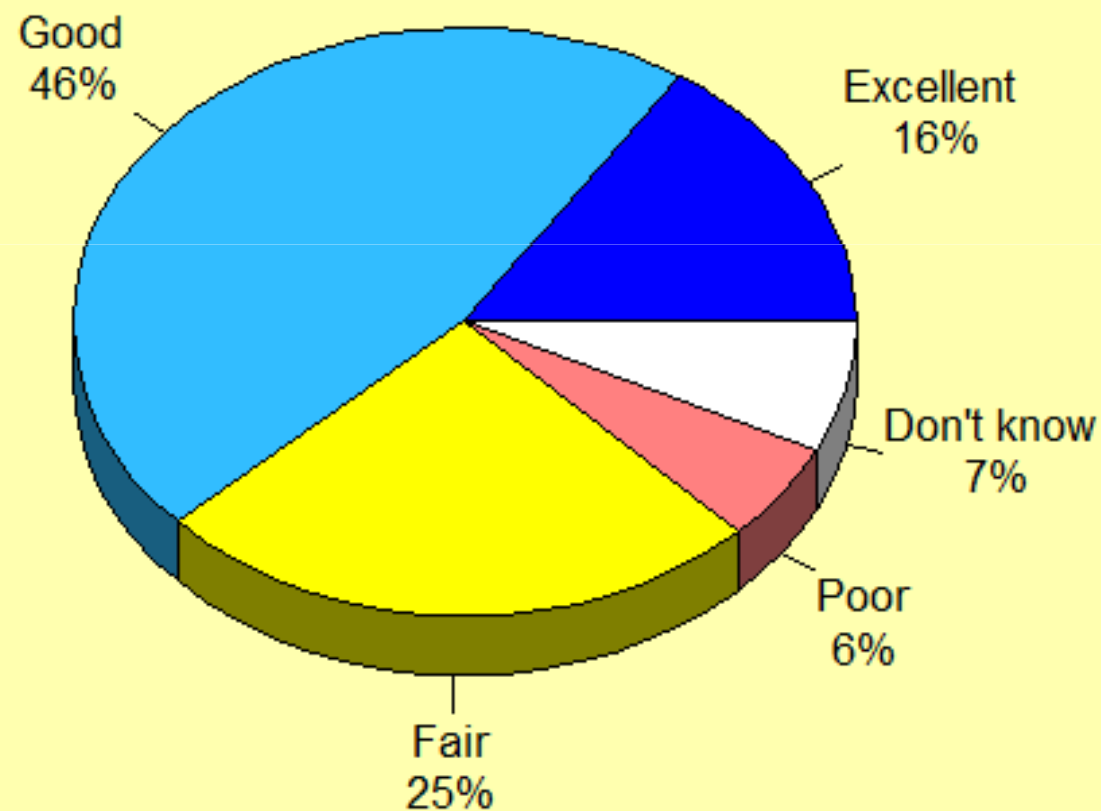
Q4. Physical Recreation Activities Participated in Most Often During the Past Year

by percentage of respondents who have participated in physical recreation activities
(sum of top 3 choices)



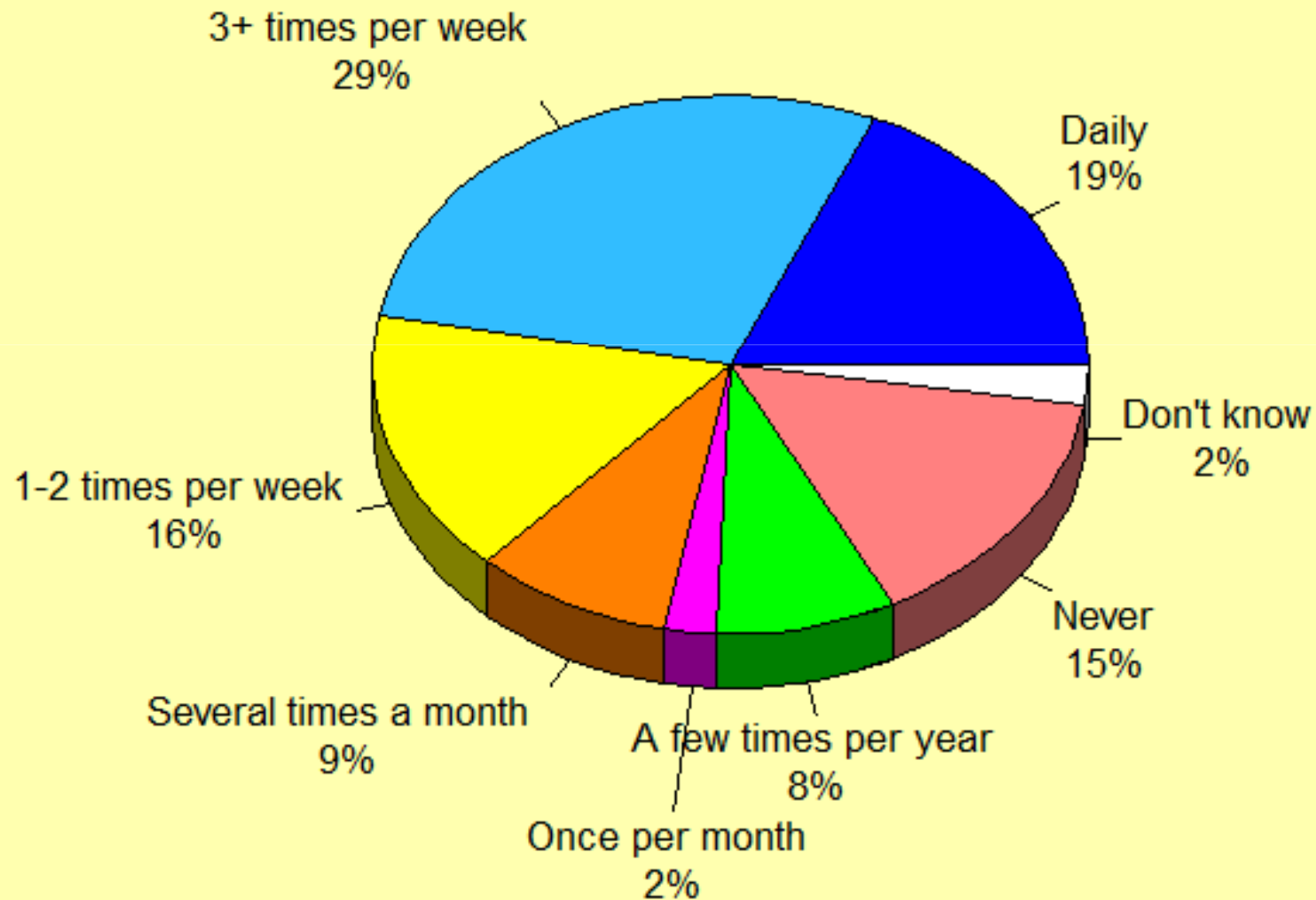
Q5. Overall, How Satisfied Are You with the Quality of the Physical Recreation Activities You Participate in?

by percentage of respondents who have participated in physical recreation activities



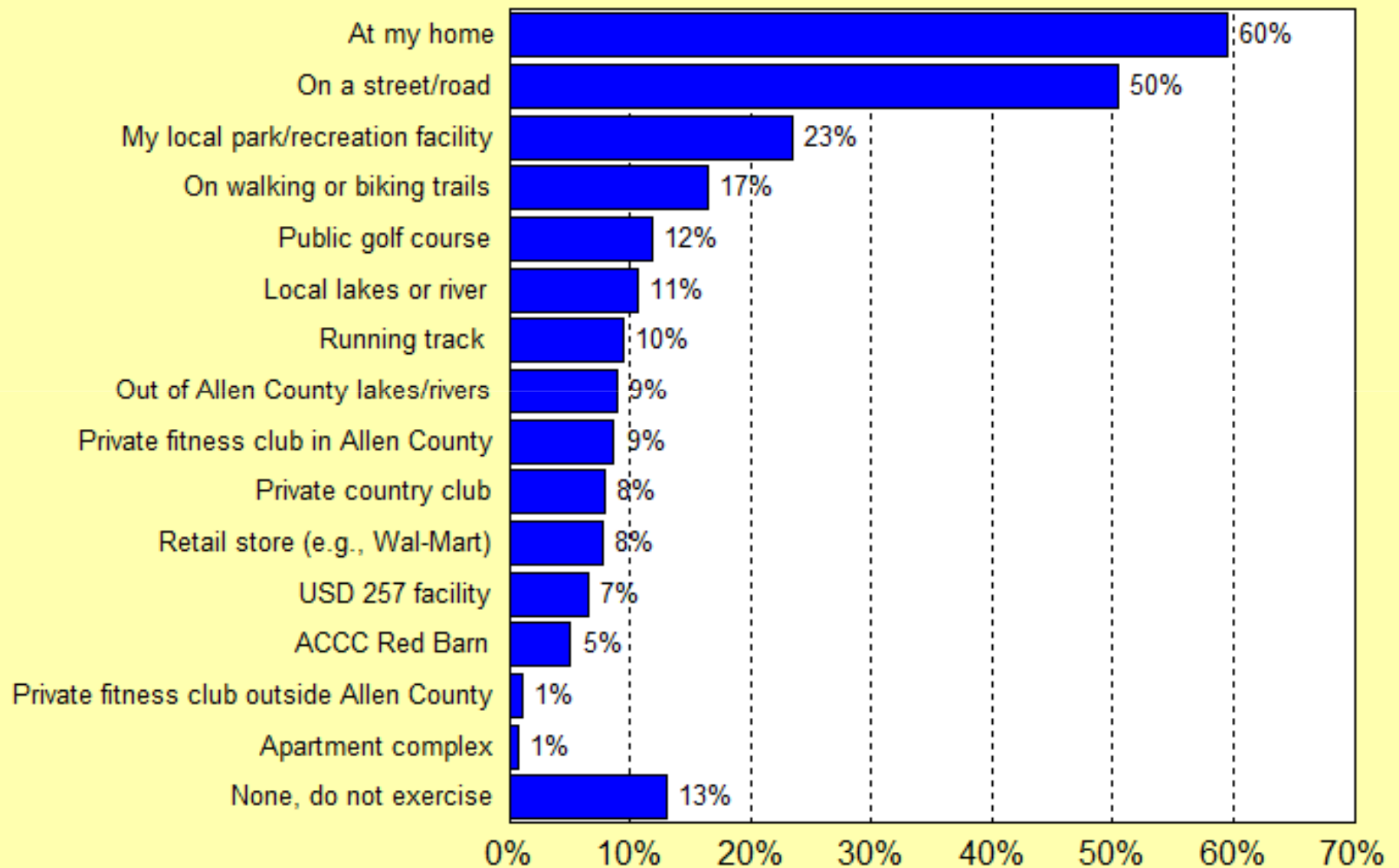
Q6. Approximately How Often Do You Participate in Physical Recreation Activities?

by percentage of respondents



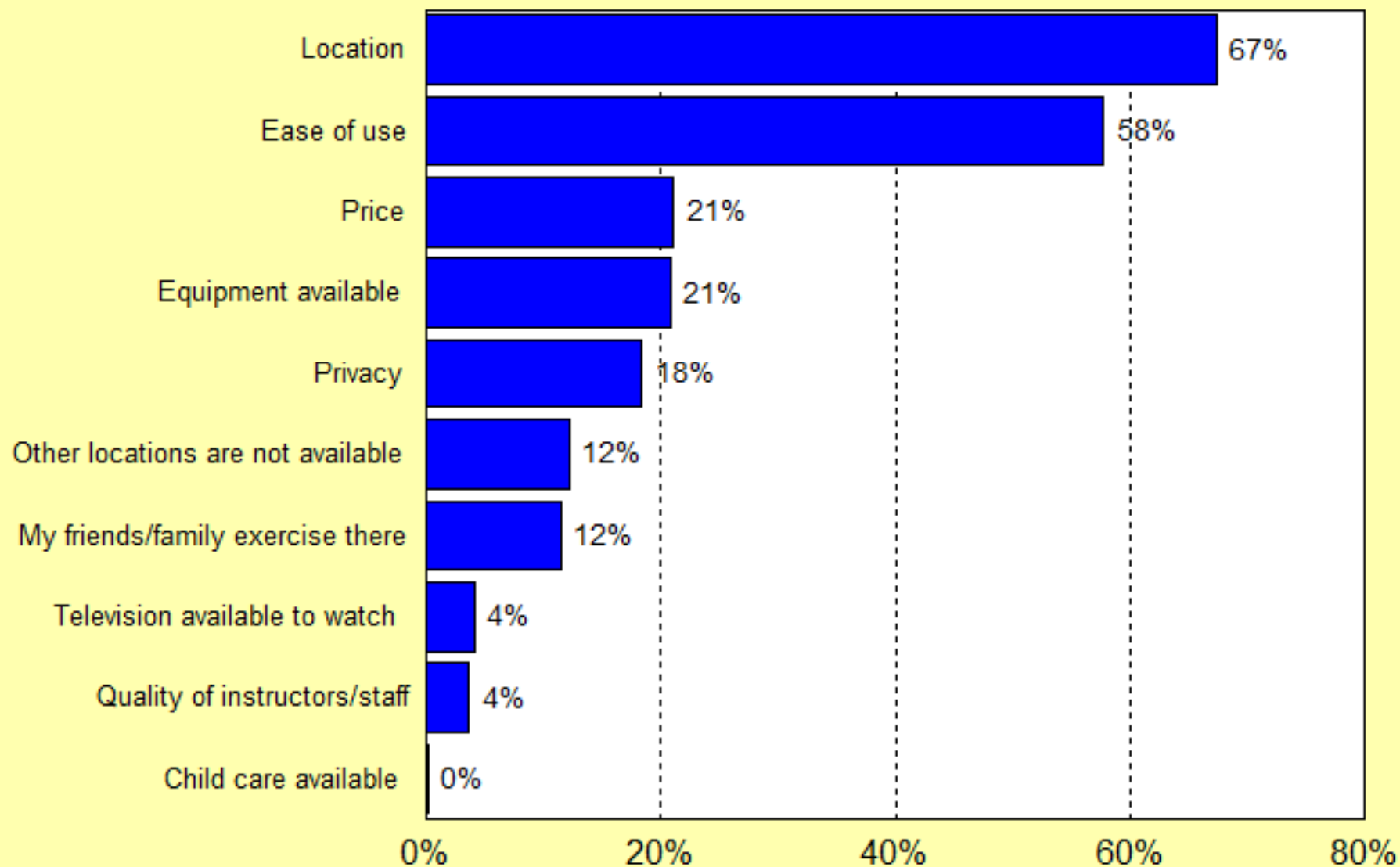
Q7. Places Where Respondents Exercise

by percentage of respondents (multiple choices could be made)



Q8. Major Reasons Respondents Exercise at Their Current Location

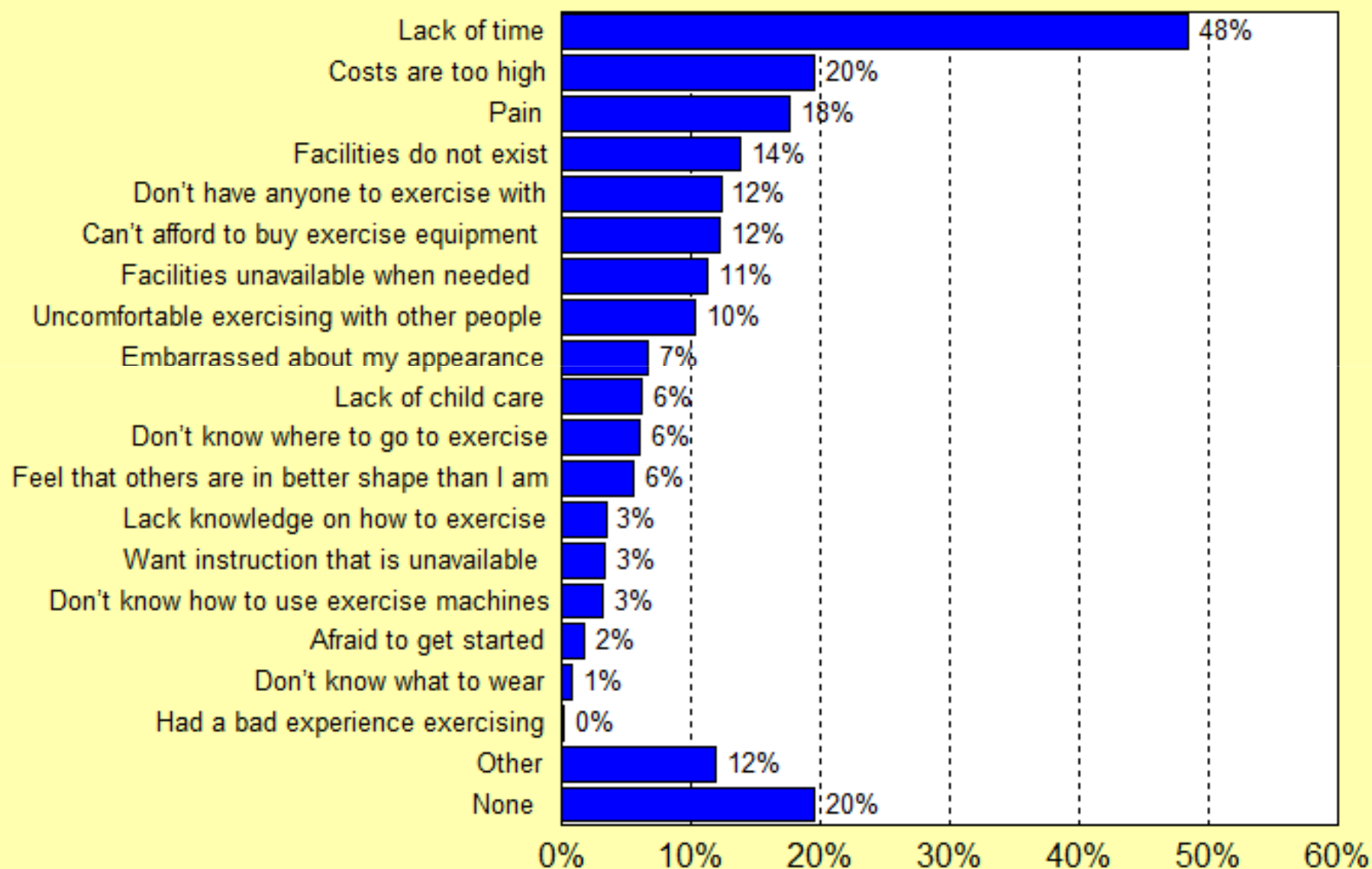
by percentage of respondents (sum of top 3 choices)



Source: Leisure Vision/ETC Institute (November 2008)

Q9. Reasons Preventing Respondents From Exercising More Often

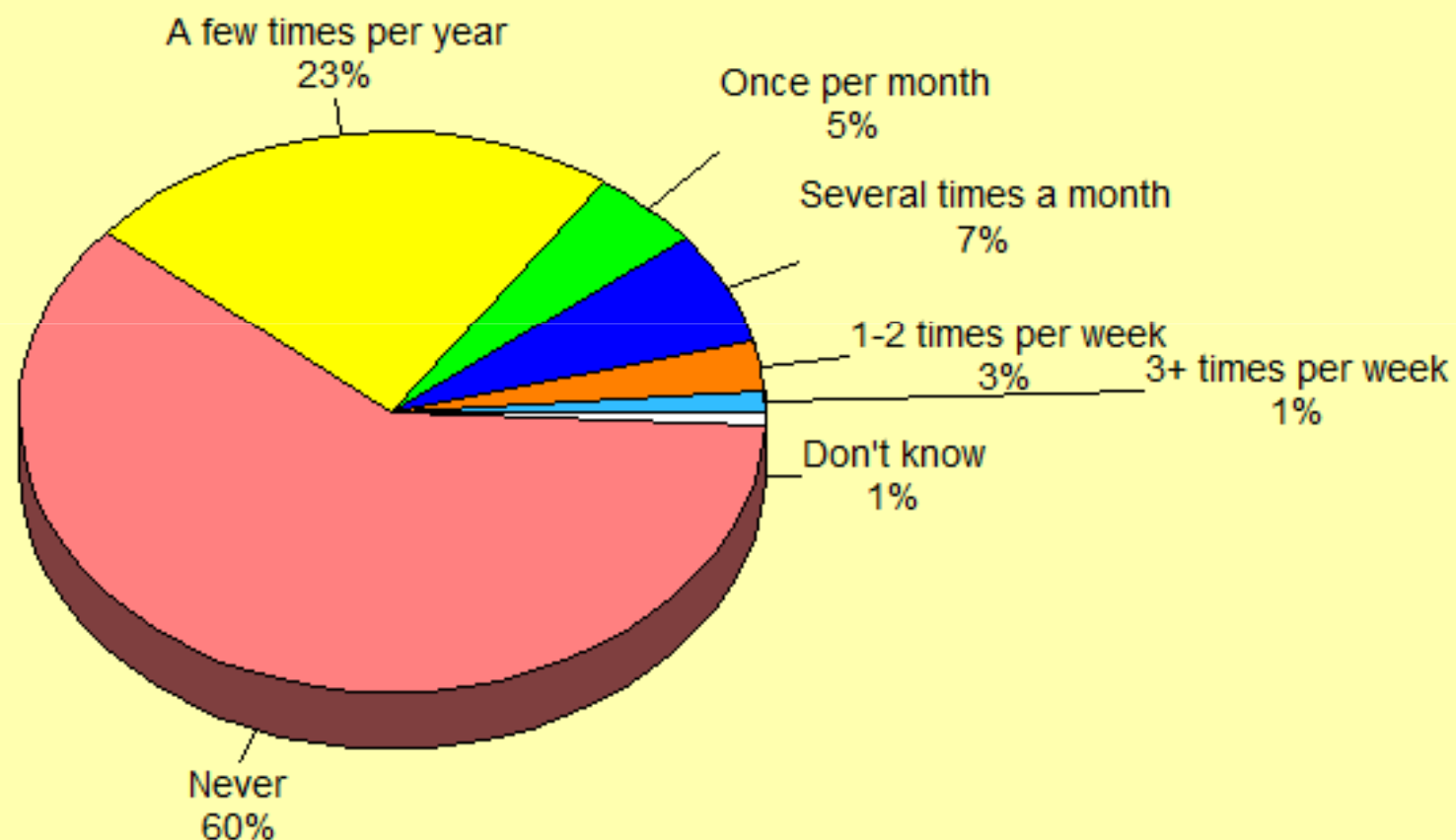
by percentage of respondents (multiple choices could be made)



Source: Leisure Vision/ETC Institute (November 2008)

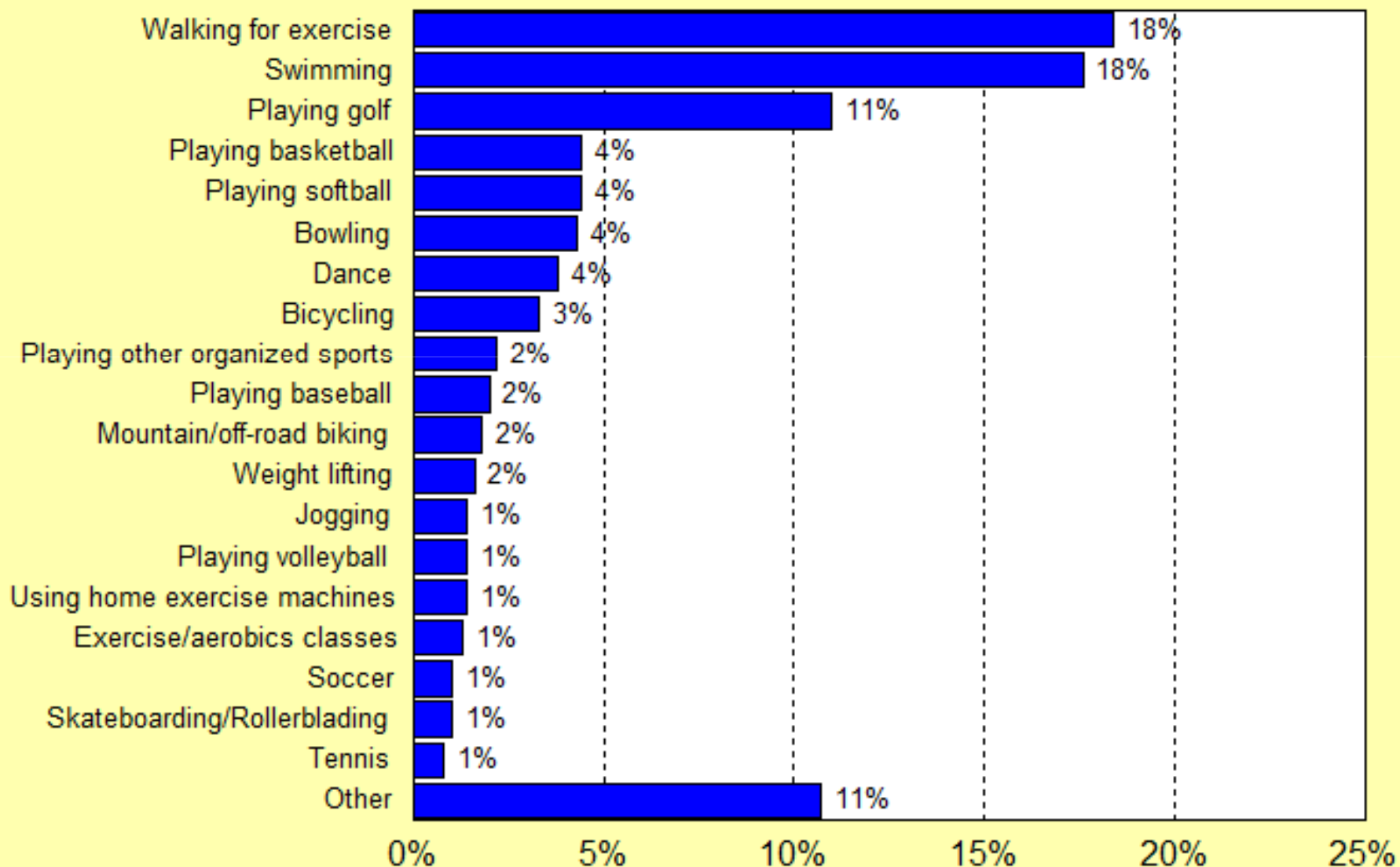
Q10. How Often Do You Leave Allen County to Participate in Physical Recreation Activities?

by percentage of respondents



Q11. Physical Recreation Activities That Respondents Participate in Outside of Allen County

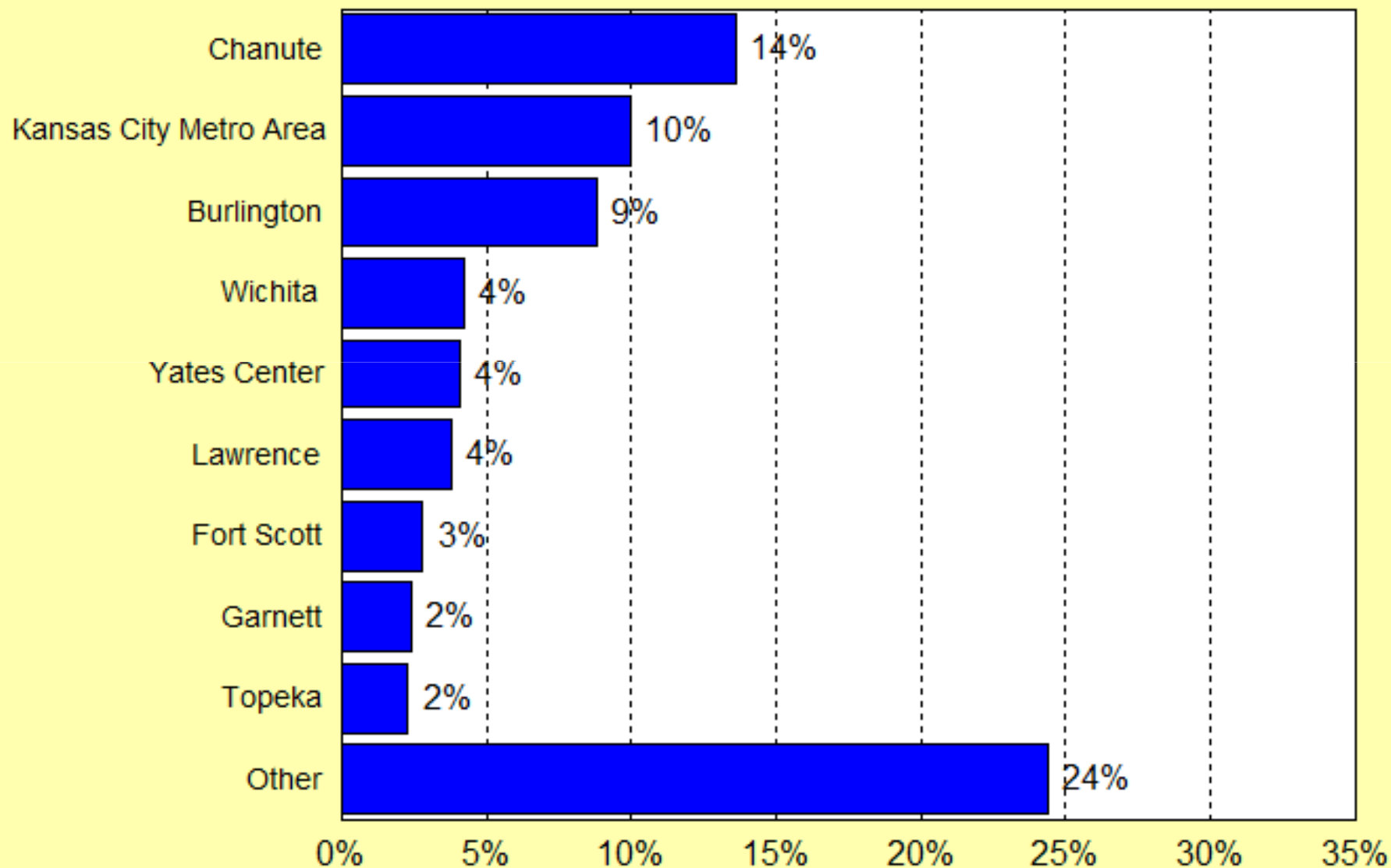
by percentage of respondents (multiple choices could be made)



Source: Leisure Vision/ETC Institute (November 2008)

Q12. When You Leave Allen County to Participate in Physical Recreation Activities, Where Do You Go?

by percentage of respondents (multiple choices could be made)



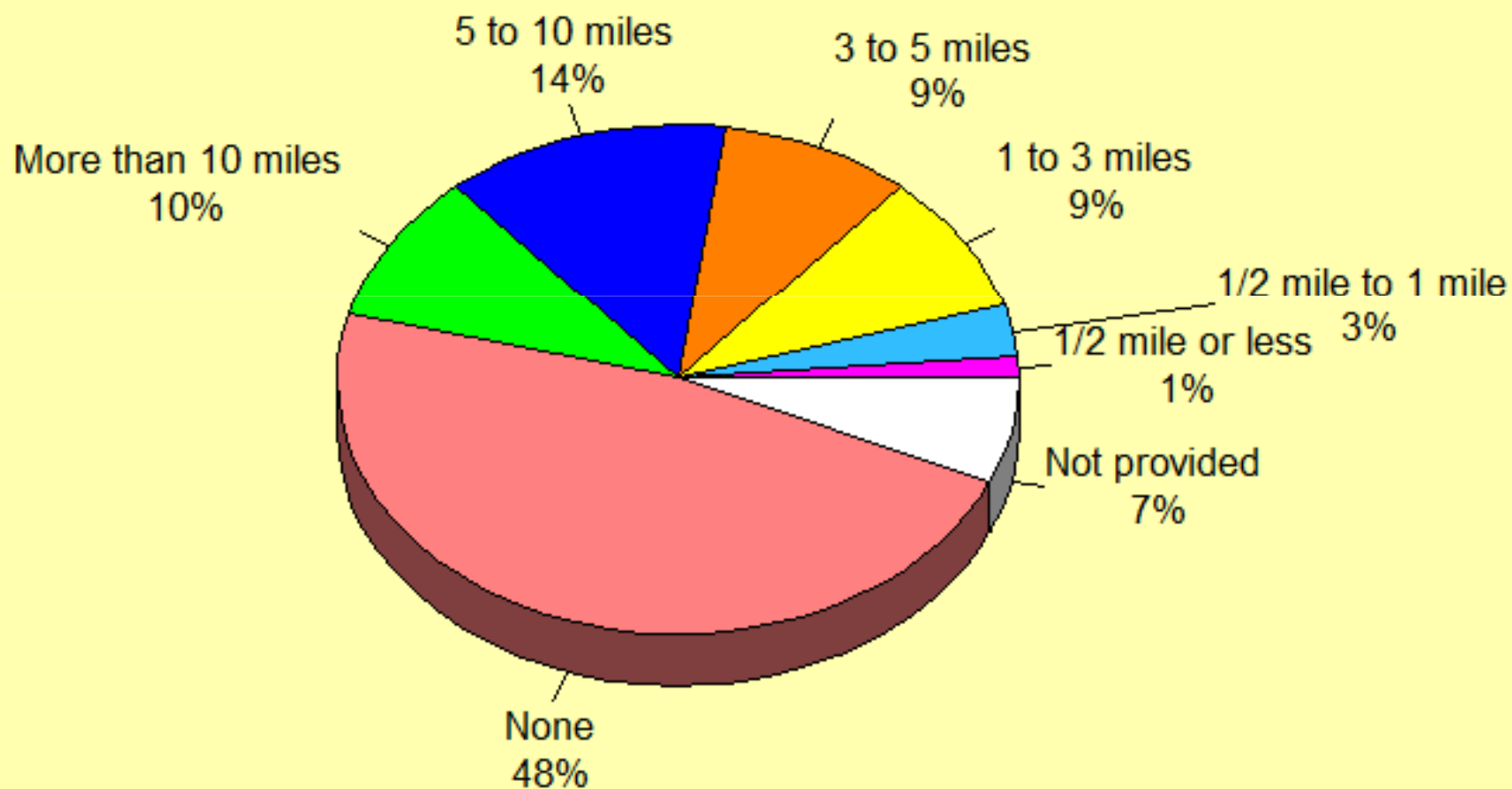
Q13. What Is the Average One-Way Distance You Travel to Participate in Physical Recreation Activities in Allen County?

by percentage of respondents



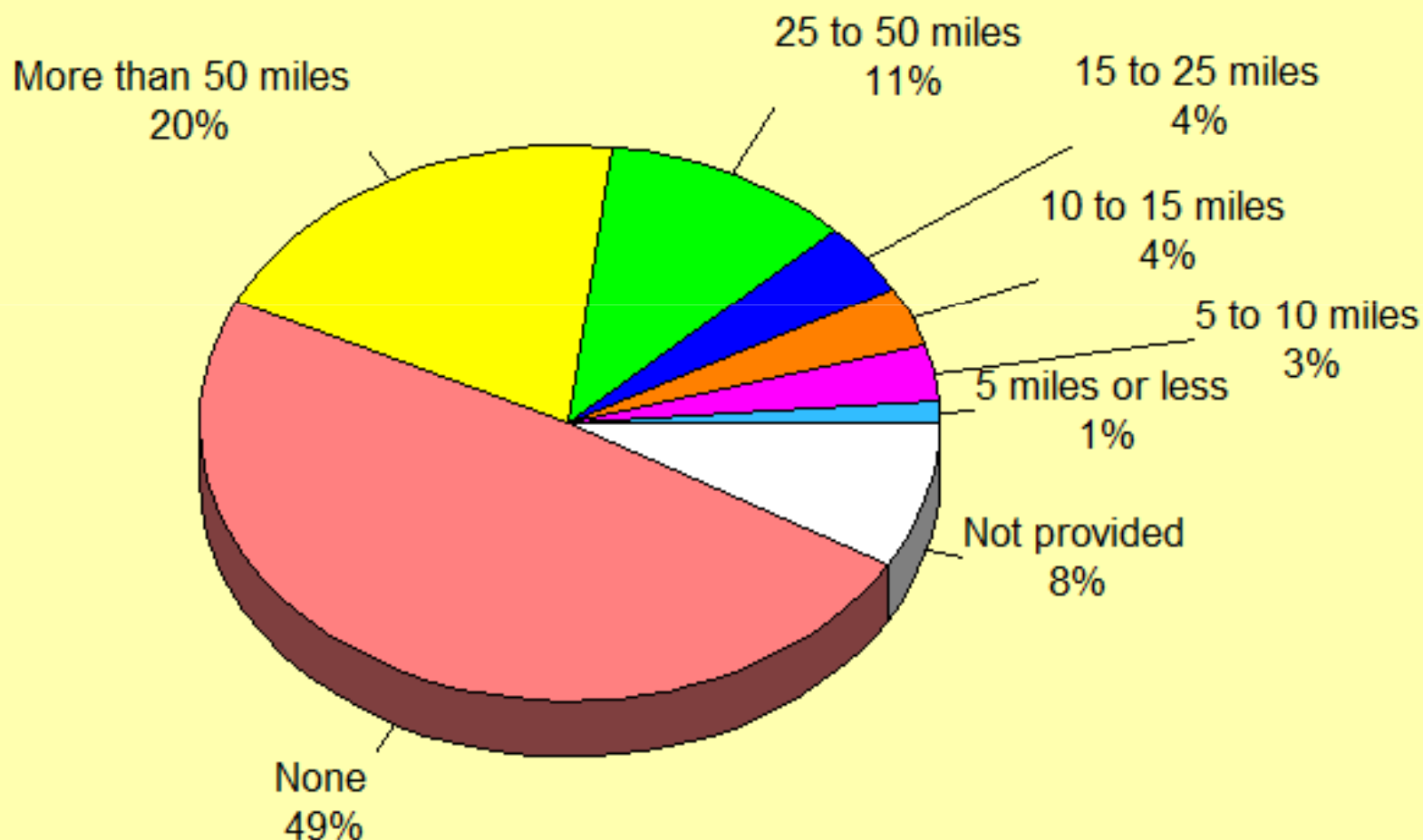
Q14. What Additional Distance Would You Be Willing to Drive for New Physical Recreation Services Not Currently Available within Allen County?

by percentage of respondents



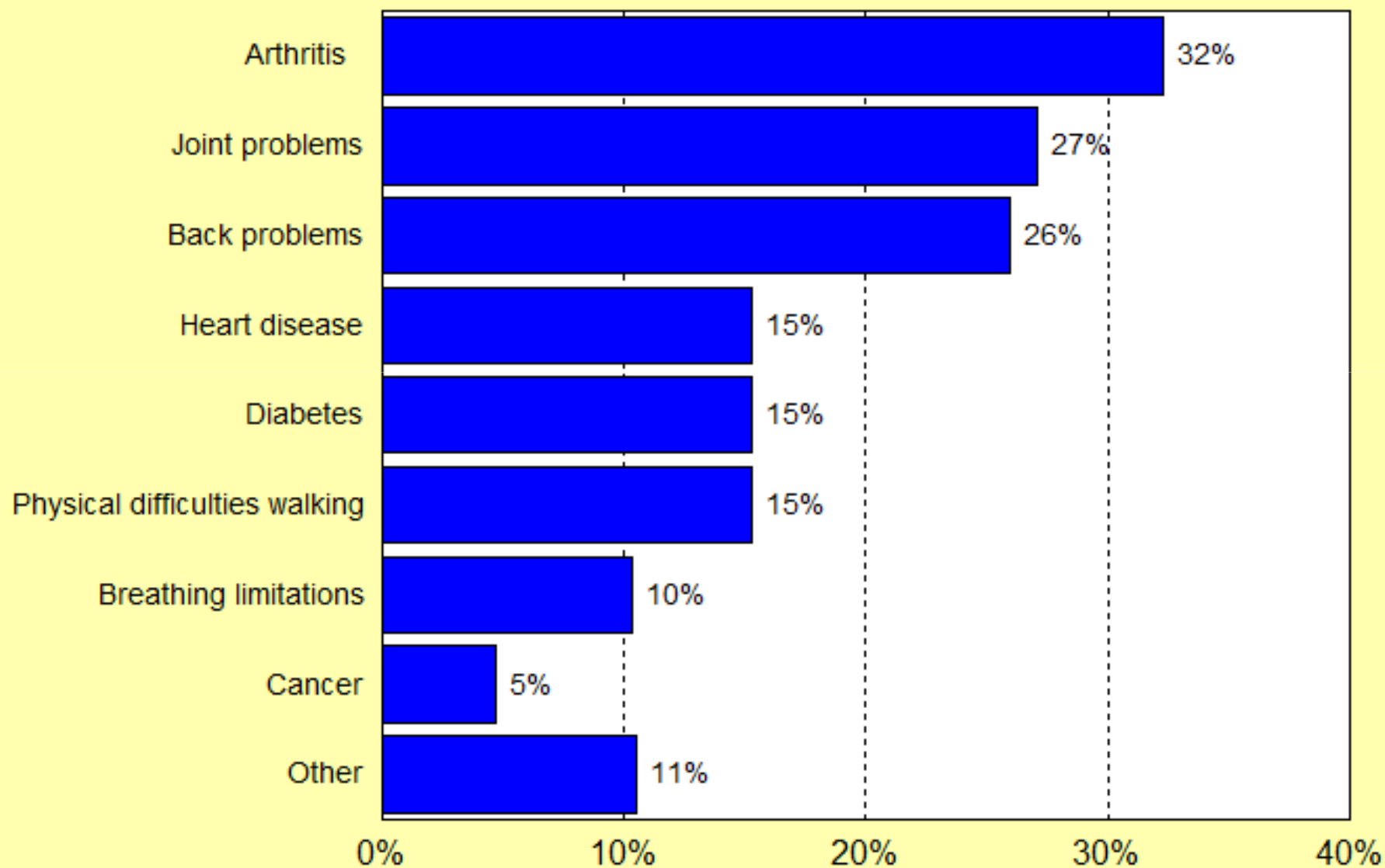
Q15. What Is the Average One-Way Distance You Travel to Participate in Physical Recreation Activities Outside of Allen County?

by percentage of respondents



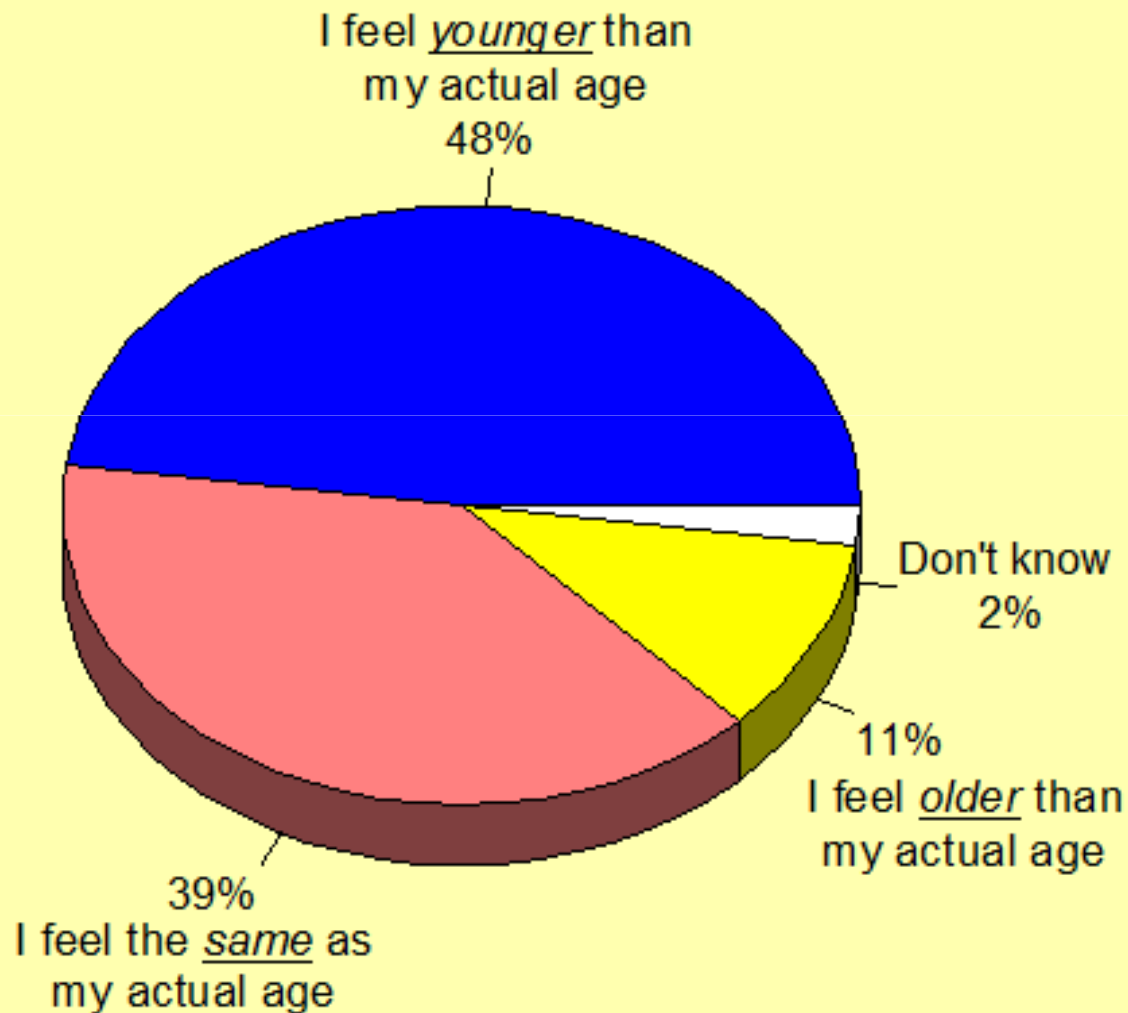
Q16. Medical Conditions That Respondents Have

by percentage of respondents (multiple choices could be made)



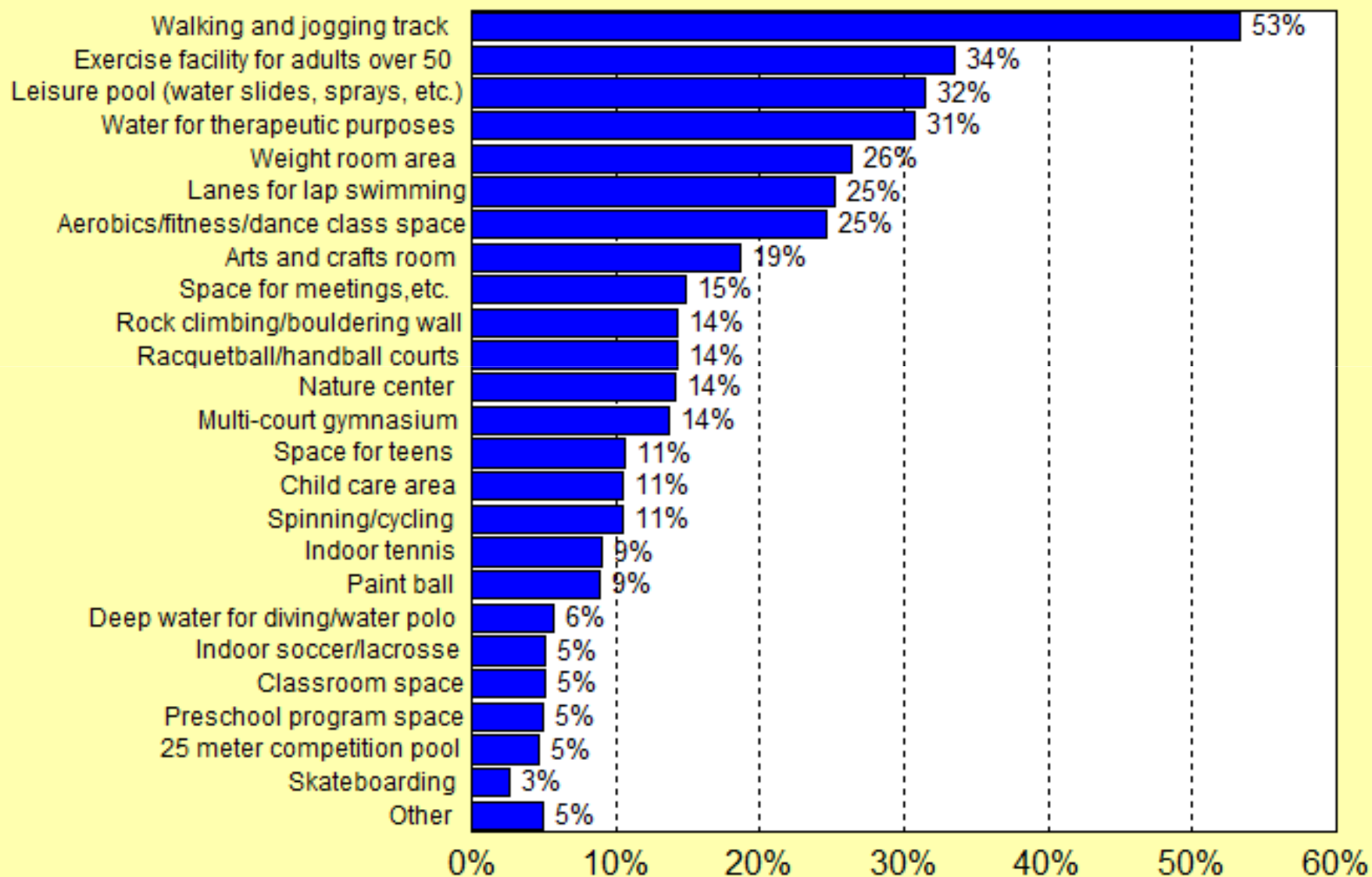
Q17. How Would You Describe How You Feel About Your Age?

by percentage of respondents



Q18. Potential Indoor Programming Spaces That Respondent Households Would Use

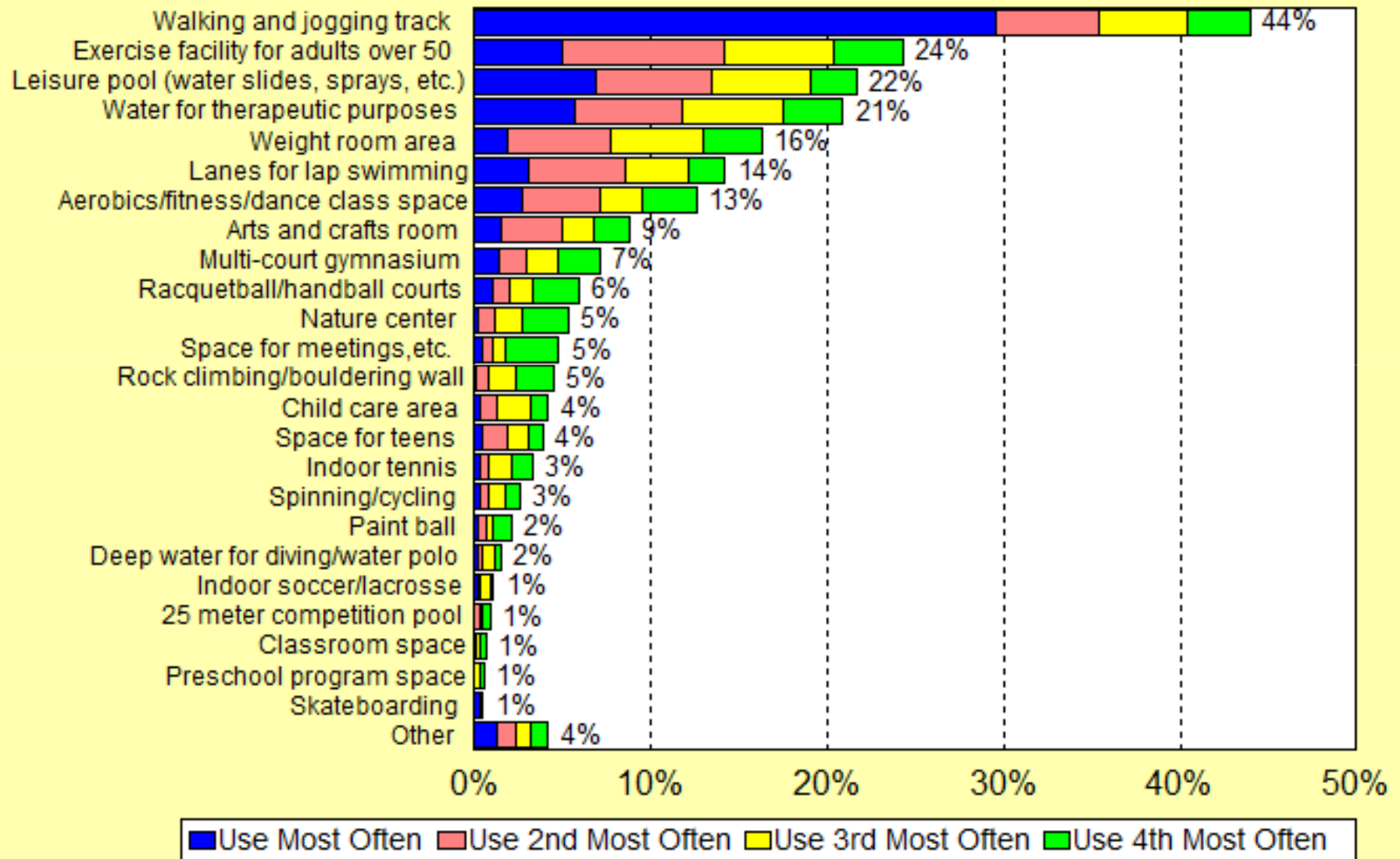
by percentage of respondents (multiple choices could be made)



Source: Leisure Vision/ETC Institute (November 2008)

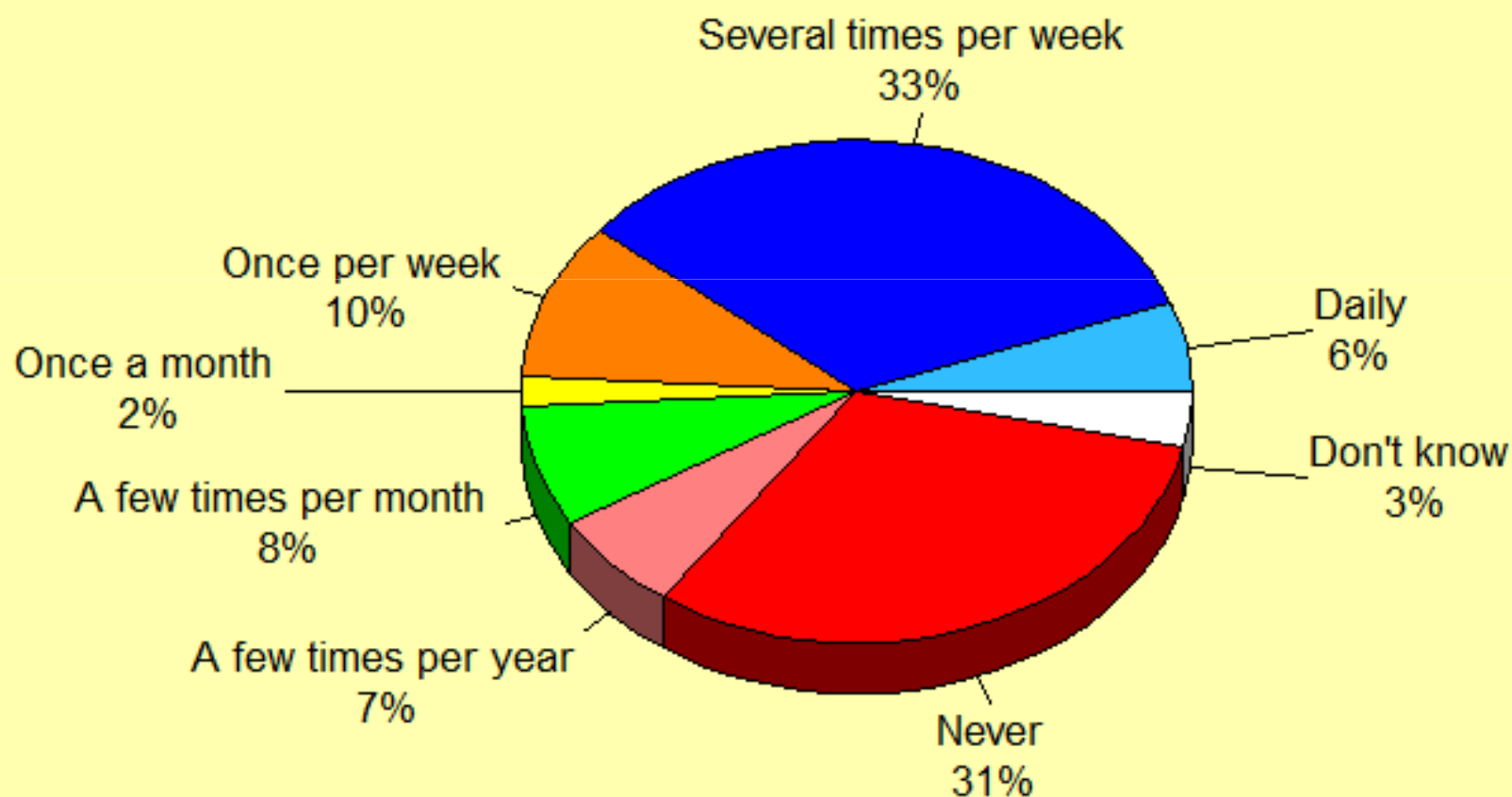
Q19. Indoor Programming Spaces That Respondent Households Would Use Most Often

by percentage of respondents who selected it as one of their top four choices



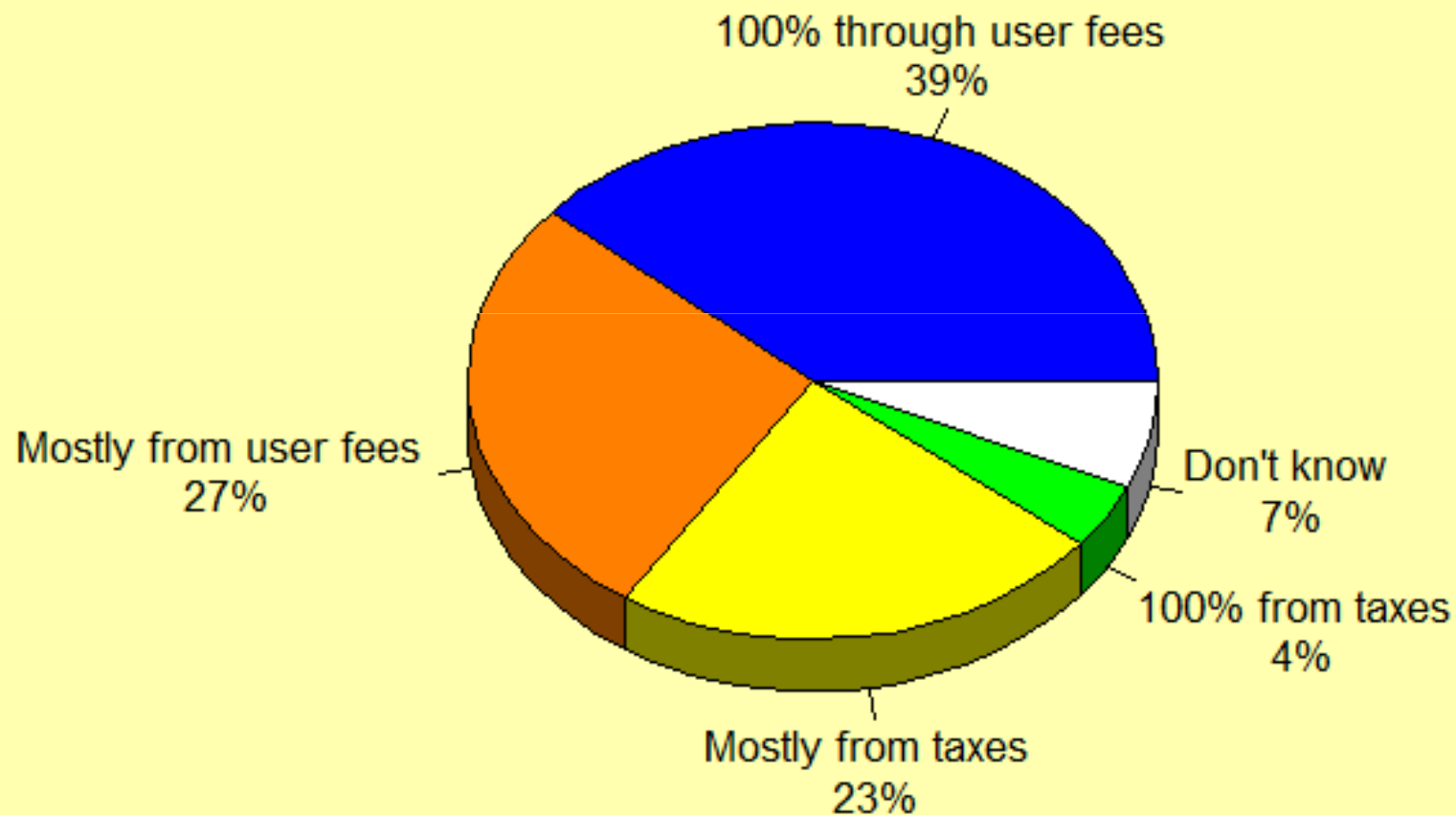
Q20. If a New Indoor Recreation Center Was Developed with All the Program Spaces Most Important to Your Household, How Often Would You Use the Community Center?

by percentage of respondents



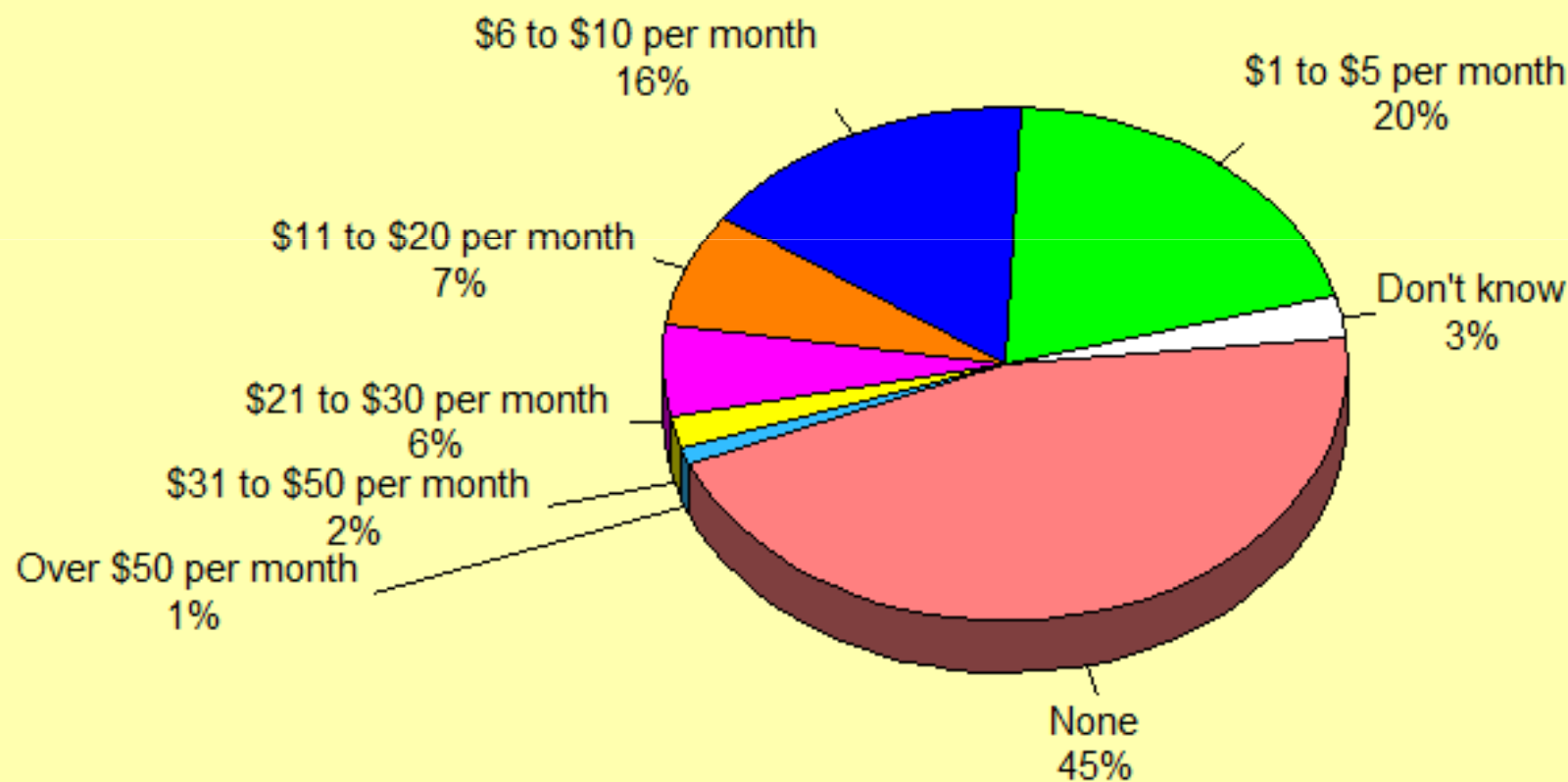
Q21. How Do You Feel the Operating Costs for a New Indoor Recreation Center Should Be Funded?

by percentage of respondents



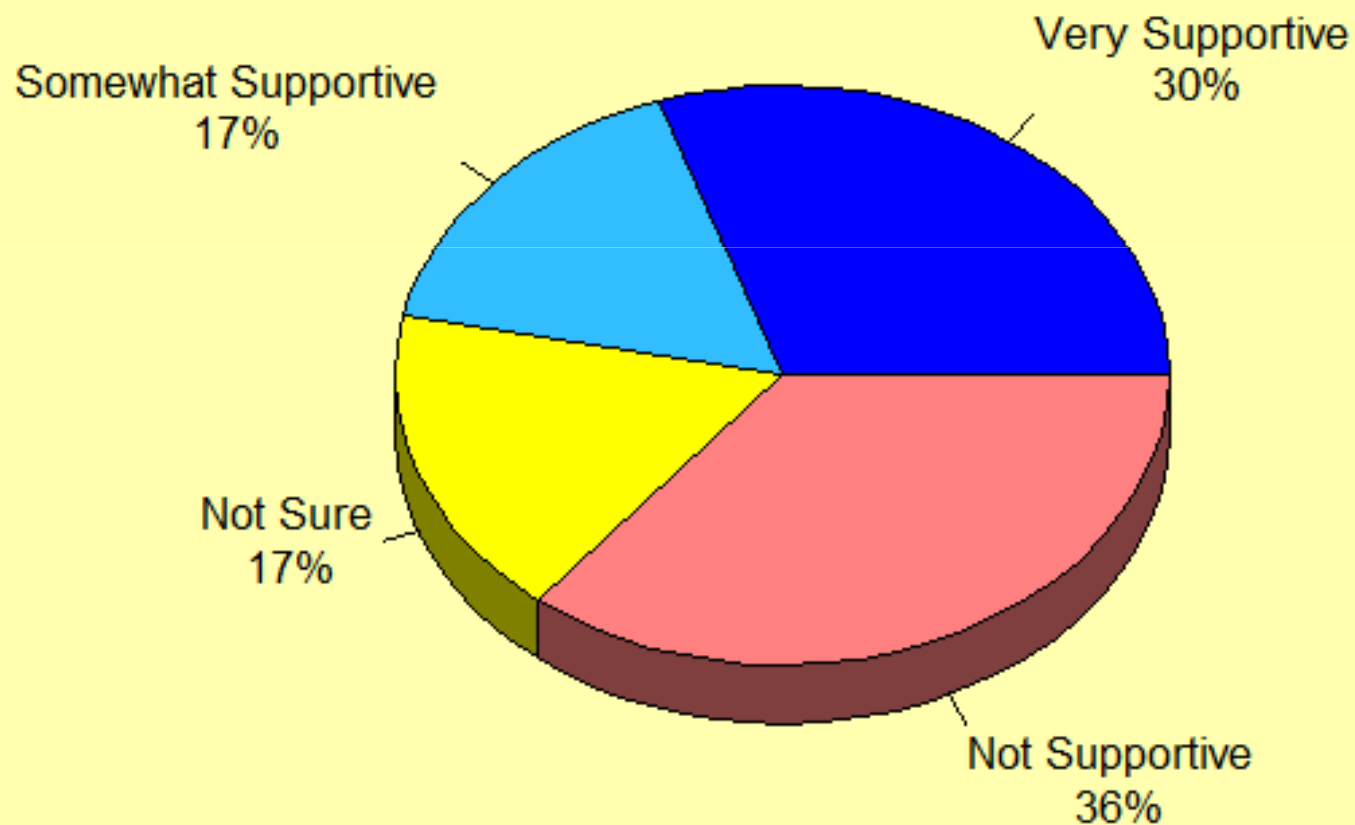
Q22. Maximum Amount of Additional Property Taxes Respondents Would Pay to Fund a New Indoor Recreation Center with the Types of Program Spaces That Are Most Important to Their Household

by percentage of respondents



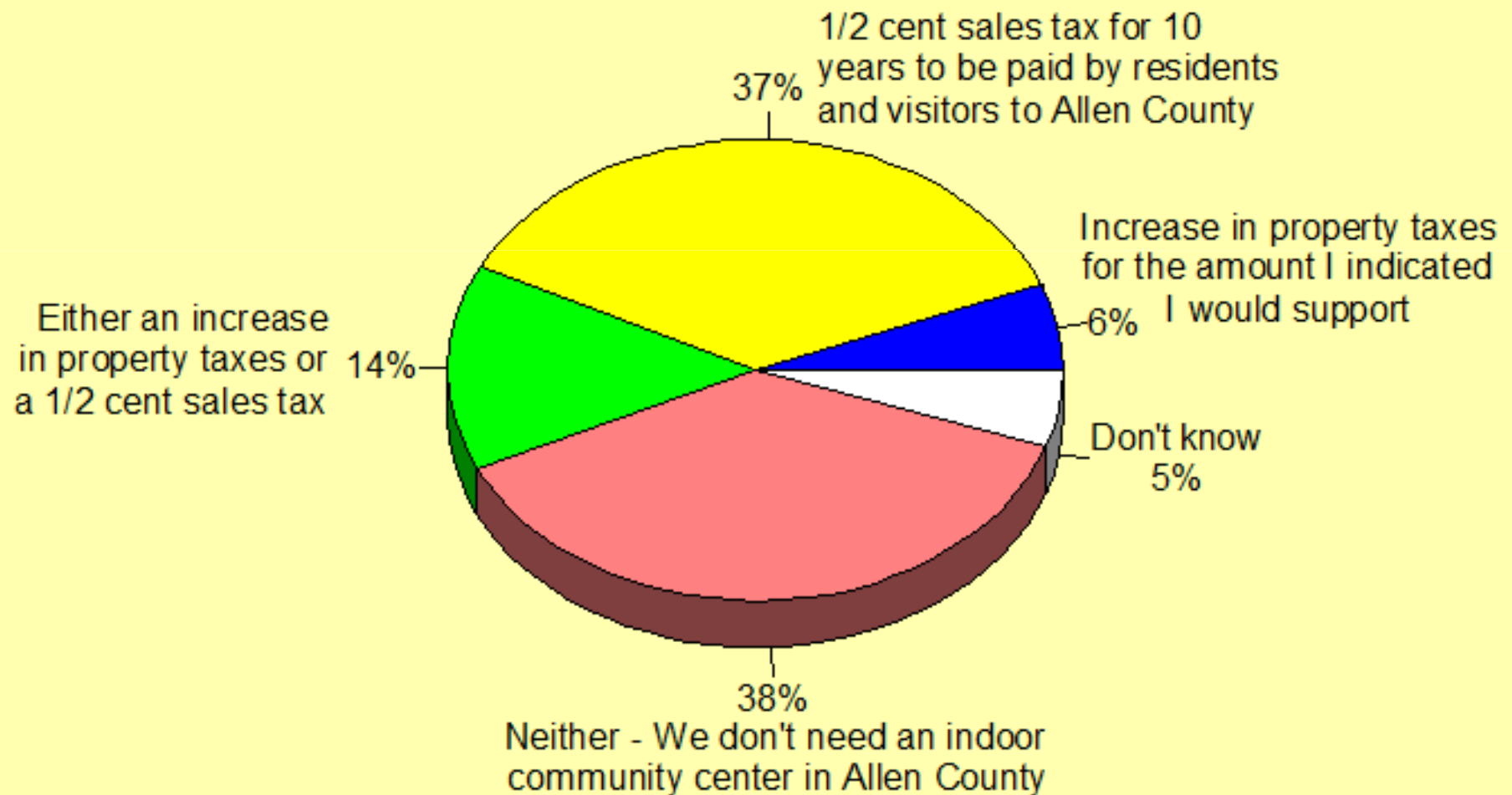
Q23. To Help Fund a New Indoor Recreation Center, How Supportive Would You Be of a 1/2 Cent Sales Tax for a Period of 10 Years That Would Be Paid by Residents and Those Who Shop in Allen County?

by percentage of respondents



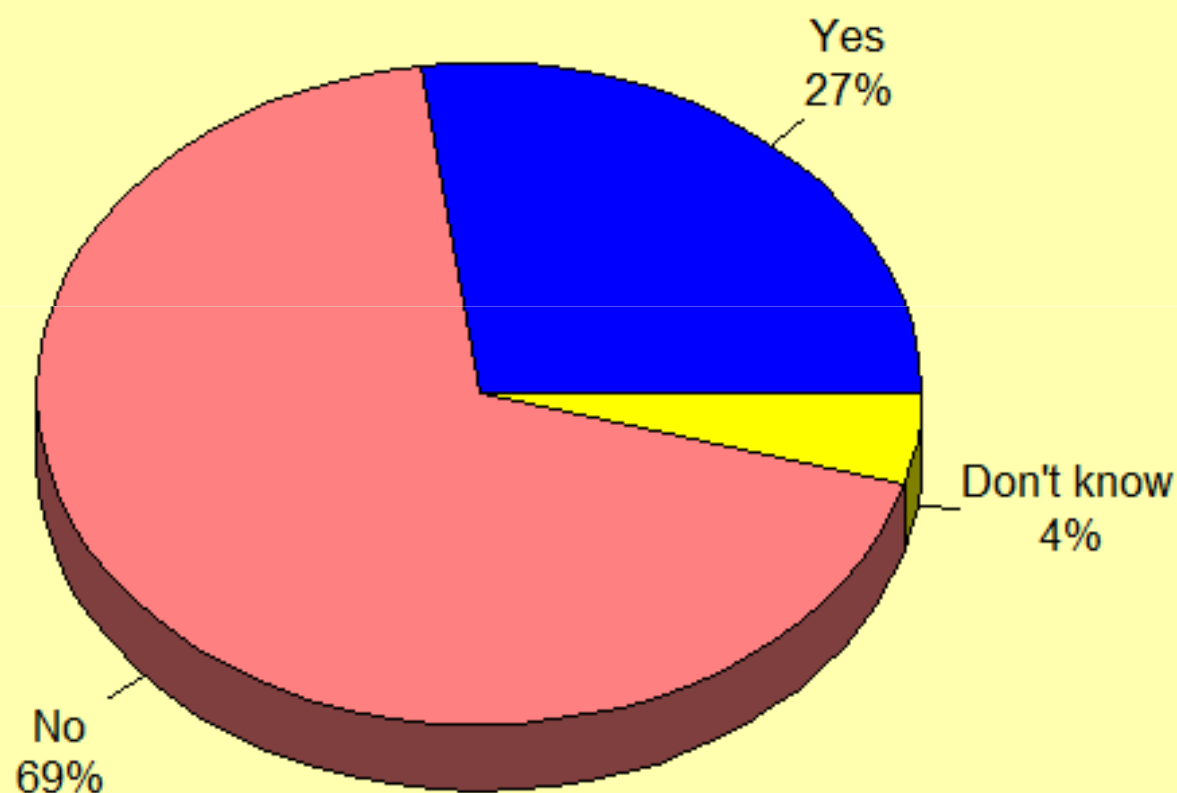
Q24. If Allen County Were Awarded 50% Funding by the State of Kansas for a New Indoor Recreation Center, Which of the Following Would You Support to Pay the 50% Locally Funded Portion of the Project?

by percentage of respondents



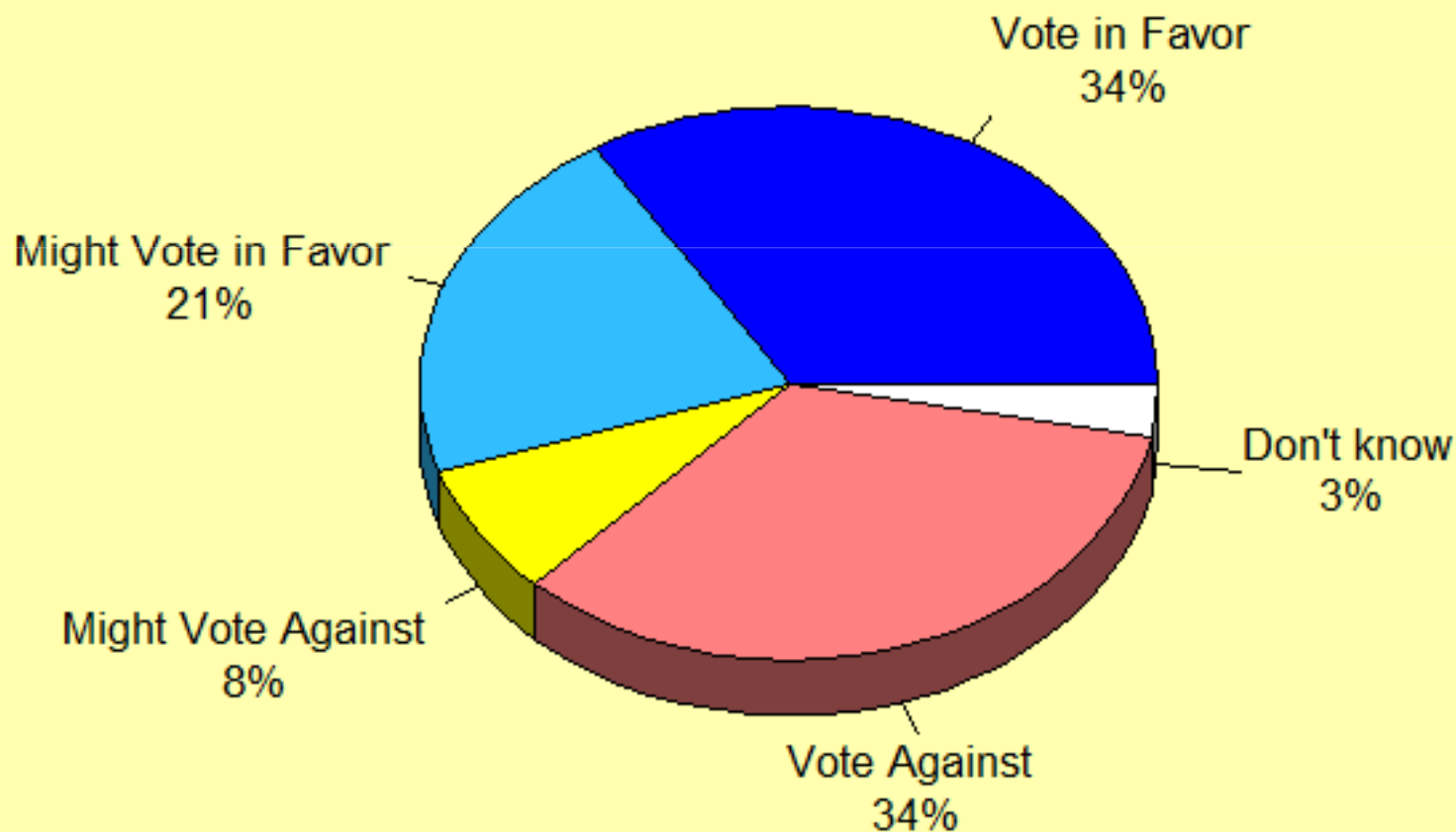
Q25. Would You Be Willing to Contribute Your Time, Labor or Expertise Toward the Project to Reduce the Overall Cost of a New Indoor Recreation Center?

by percentage of respondents



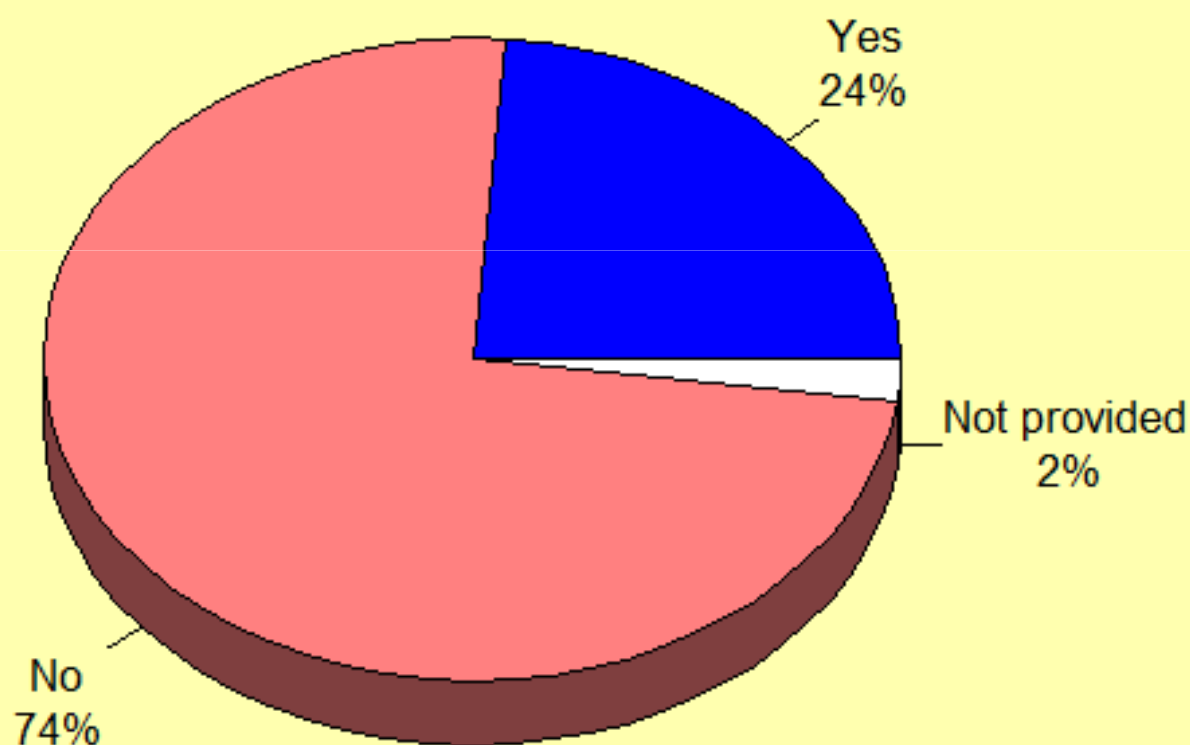
Q26. How Would Respondents Vote in an Election to Develop and Operate a New Indoor Recreation Center with the Types of Program Spaces Most Important to Their Household and for the Amount of Sales or Property Taxes They Would Support

by percentage of respondents



Q27. Have Respondent Households Participated in Recreation or Sports Programs Offered by the City of Iola or Humboldt Recreation Commission During the Past 12 Months

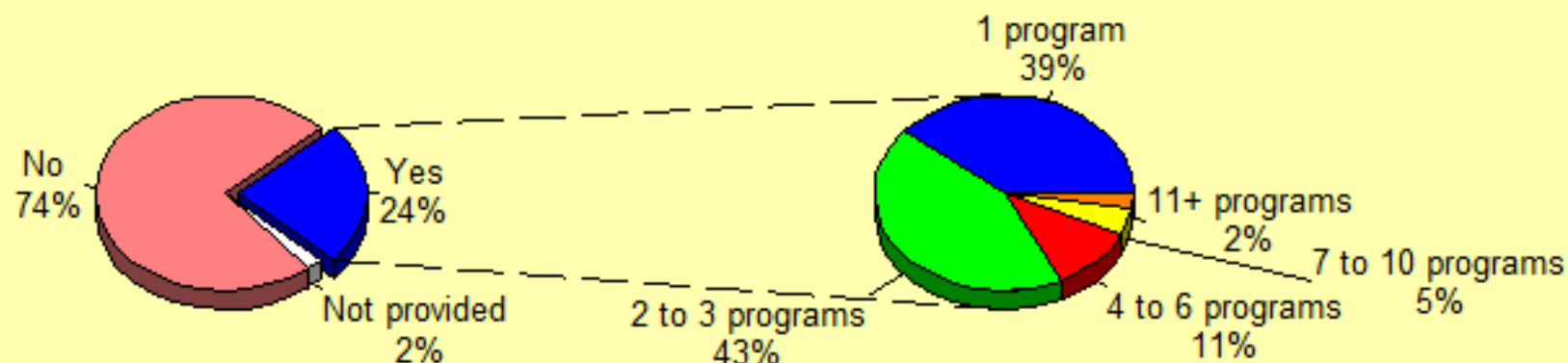
by percentage of respondents



Q27. Have Respondent Households Participated in Recreation or Sports Programs Offered by the City of Iola or Humboldt Recreation Commission During the Past 12 Months

by percentage of respondents

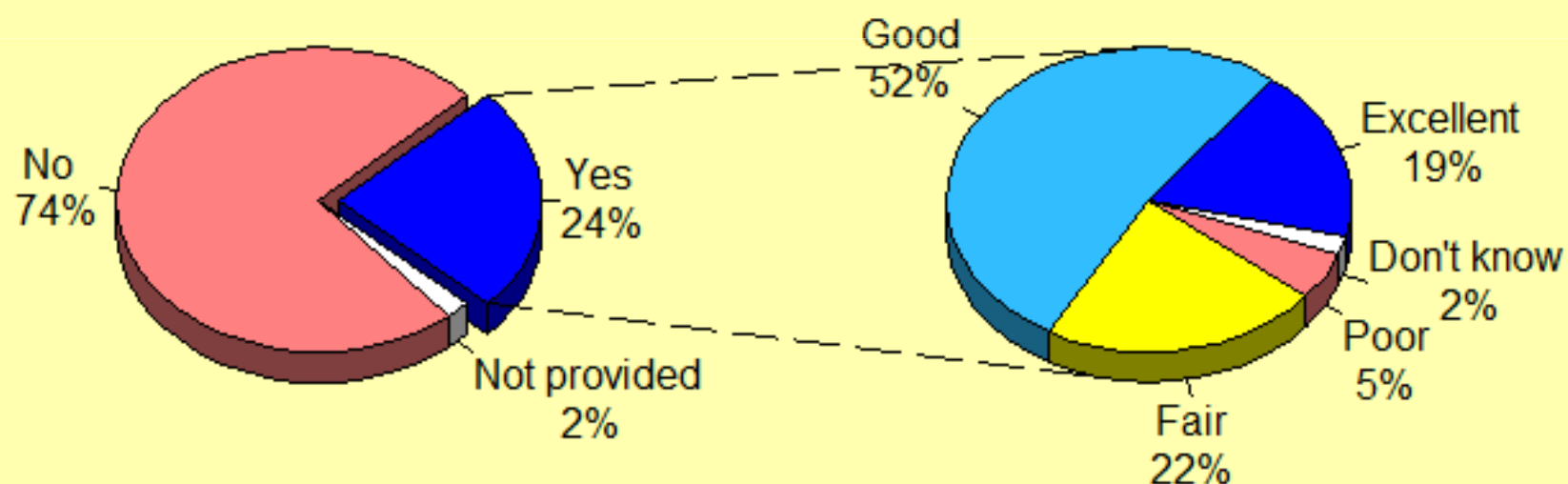
Q27a. Number of Recreation or Sports Programs Respondent Households Have Participated in Over the Past 12 Months



Q27. Have Respondent Households Participated in Recreation or Sports Programs Offered by the City of Iola or Humboldt Recreation Commission During the Past 12 Months

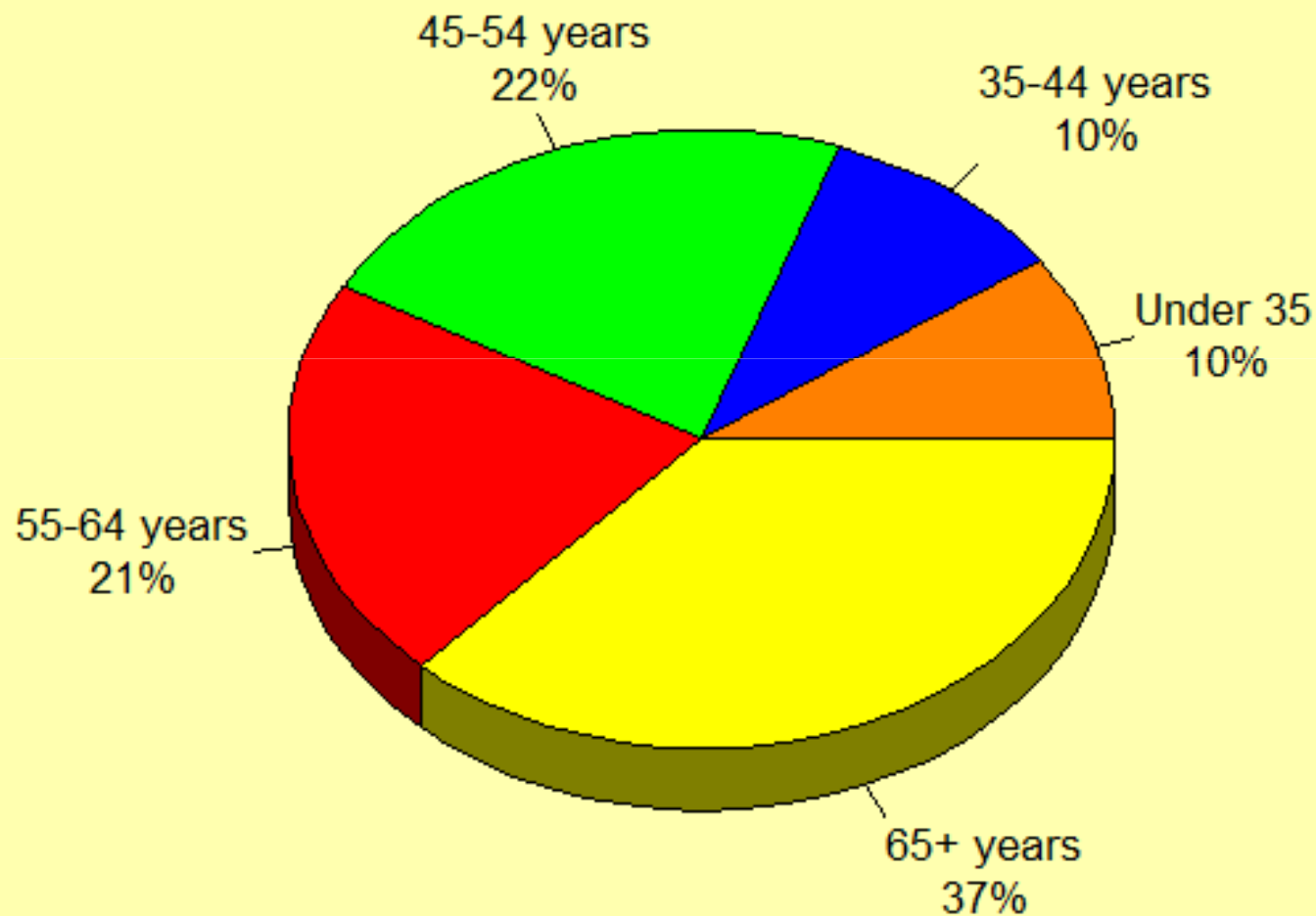
by percentage of respondents

Q27c. How Respondent Households Rate the Overall Quality of the Recreation or Sports Programs They Have Participated in



Q28. Demographics: Age of Respondents

by percentage of respondents



Q29. Demographics: Gender

by percentage of respondents

